

Abstract

Spa in the Czech Republic

With a focus on spa Jeseník, Luhačovice, Třeboň and Františkovy

Lázně

As the subject of my work I chose the Czech Republic spa. I look at the spa environment as a social phenomenon that affects many areas of social life and has a great tradition in Czech culture. With its unique atmosphere and the composition of the clients who visit them, they are more than just popular places by tourists or health facilities but they have also influence on the life of the living there and spa visitors.

The work is intended to serve as a general base that could be suitable for further exploration of this area, and therefore tries to cover as many areas of the issue as possible.

I try to work with examples from history to point out the role of the spa in the past and how they gradually transformed into what they are today. I also look at services that are offered at the spa and the structure of clients who come to the spa.

My field of interest was also the formation of spa towns and life in them. This area is distinguished from others for a large number of changing spa clients.

In my work I also did a probe between clients and employees of spa Jeseník, Luhačovice, Třeboň and Františkovy Lázně. With it, I was able to outline some of the differences between the various spas.

Spas in the Czech Republic are undergoing a gradual change, which is given by the transformation of the state welfare system. Spas are trying to raise the number of self-paying clients and trying to diminish the impact of still a large number clients covered by health insurance.

This transformation may be interesting for a long-term monitoring, and could result in the transformation of Czech spas in resorts such as those in Western Europe.